

Role of Peering in Building the Internet of Tomorrow

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Moscow Internet Exchange

- ❖ Set up in 1995 by 3 ISPs and 4 research networks
- ❖ Neutral none-commercial organization, member of Euro-IX
- ❖ 9 Internet Exchanges in RF
- ❖ MSK-IX 4th in Europe
 - 12 PoP
 - Peak traffic 700G+ with 140% CAGR
 - Over 360 participants

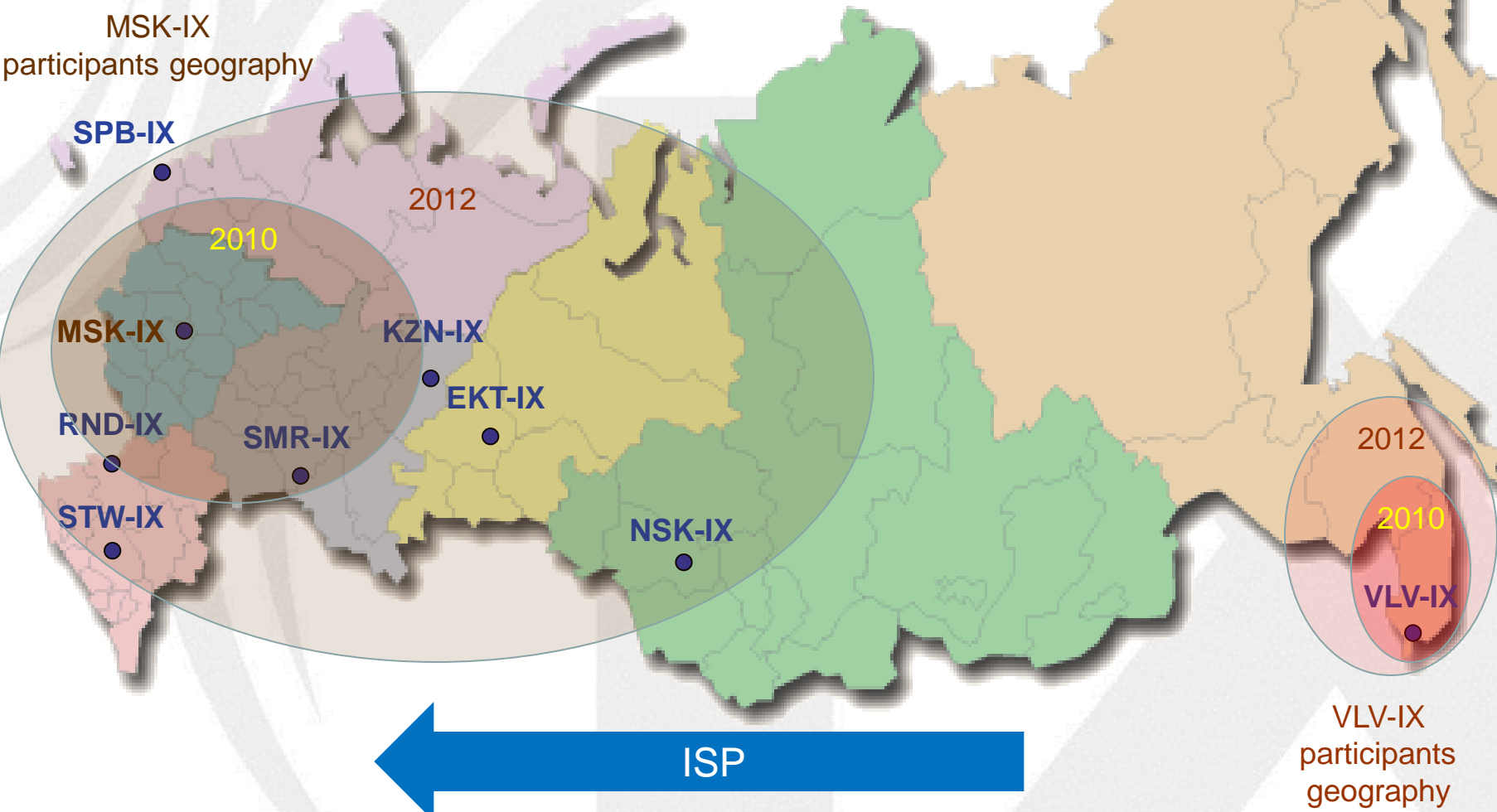
IX.ru across Russia



Geography of IX participants

CONTENT

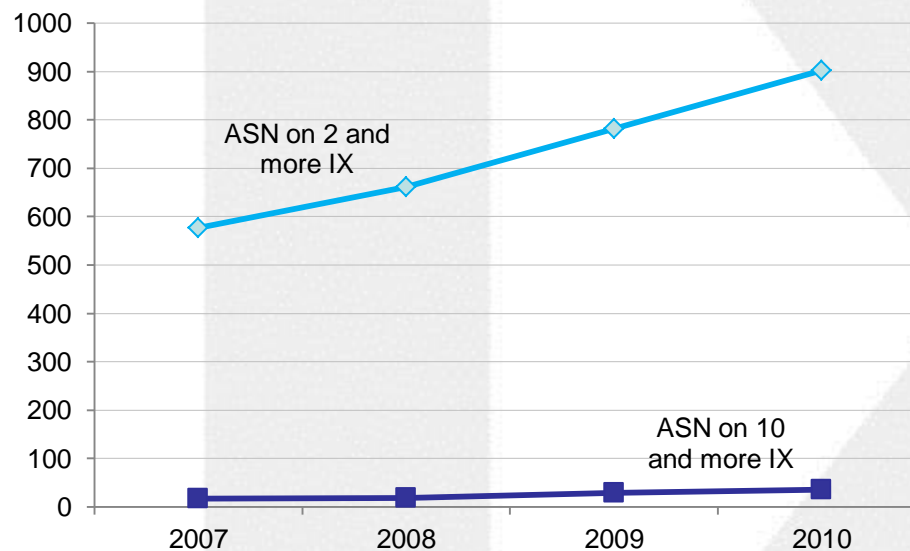
ISP



VLV-IX participants geography

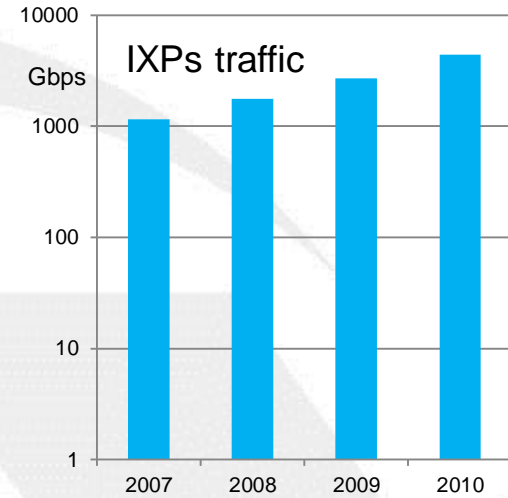
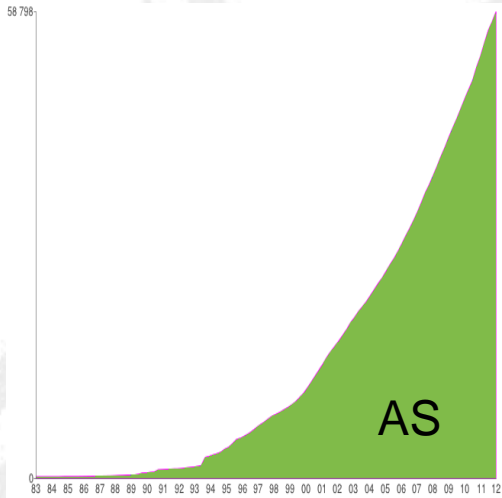
Traffic localization

- Our participants' data:
 - ✓ **60%** on MSK-IX for large financial corporation headquartered in Moscow;
 - ✓ **27-53%** per city through 4 regional IXes for large ISP (*varies from city to city*)
- Euro-IX data shows growing number of ASN connected to 2+ IX

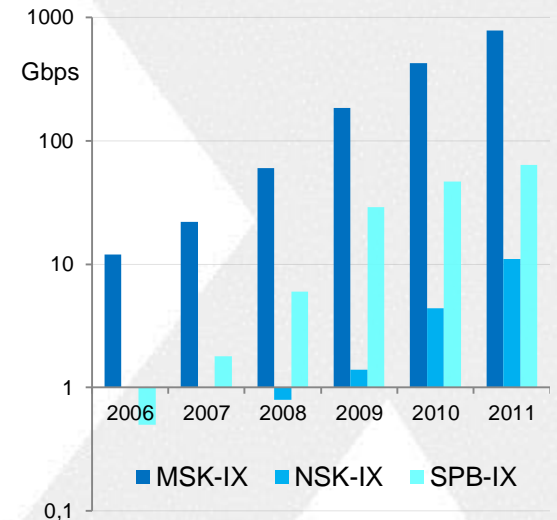
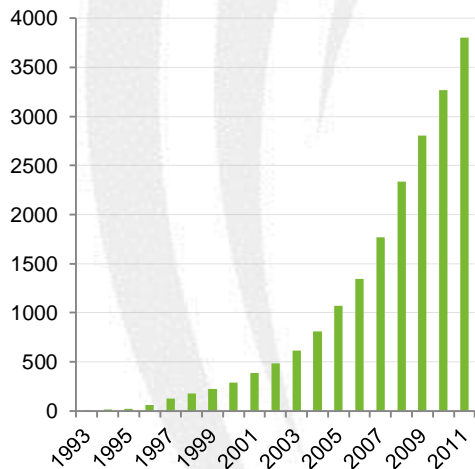


ASN and IXP traffic

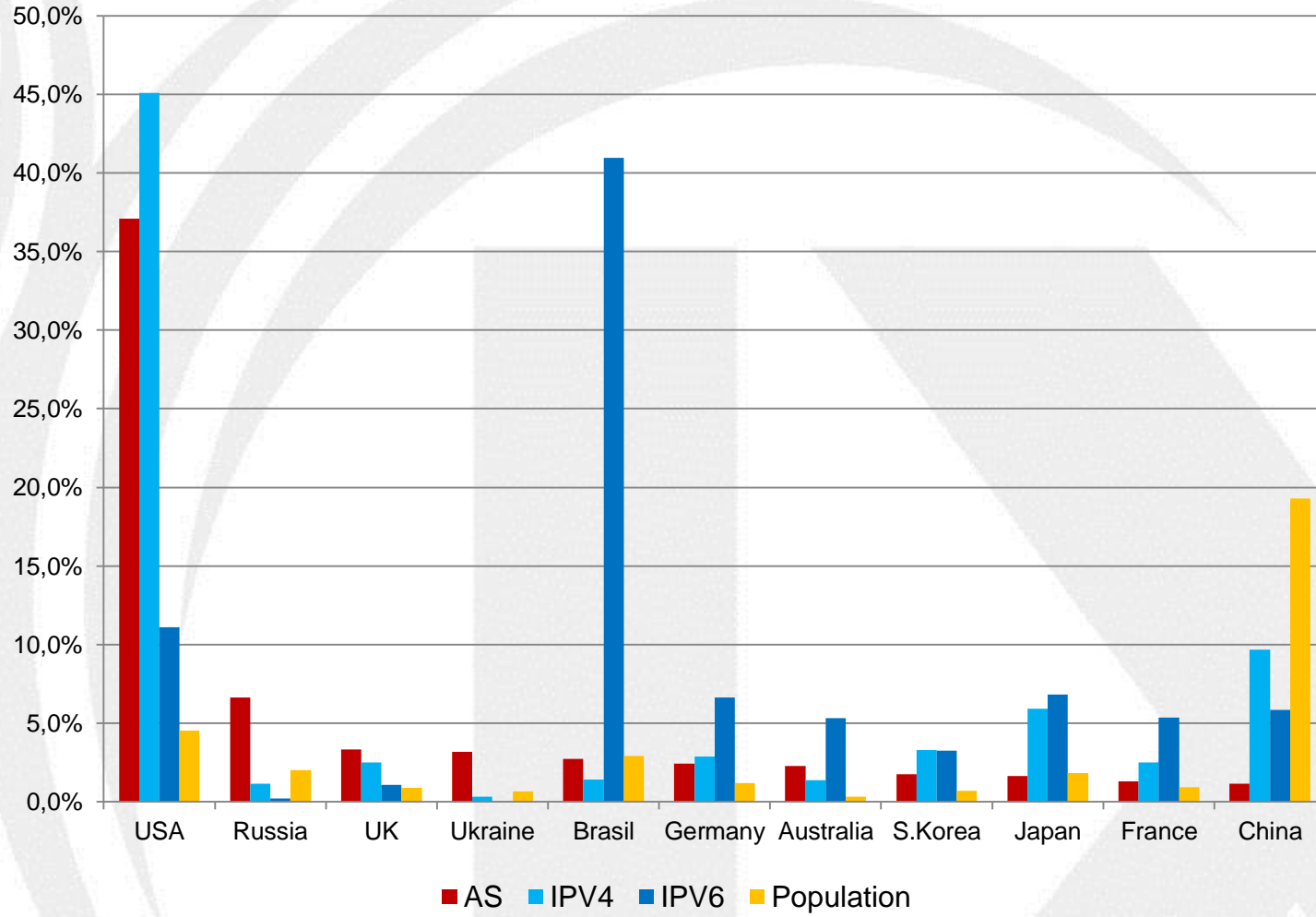
World



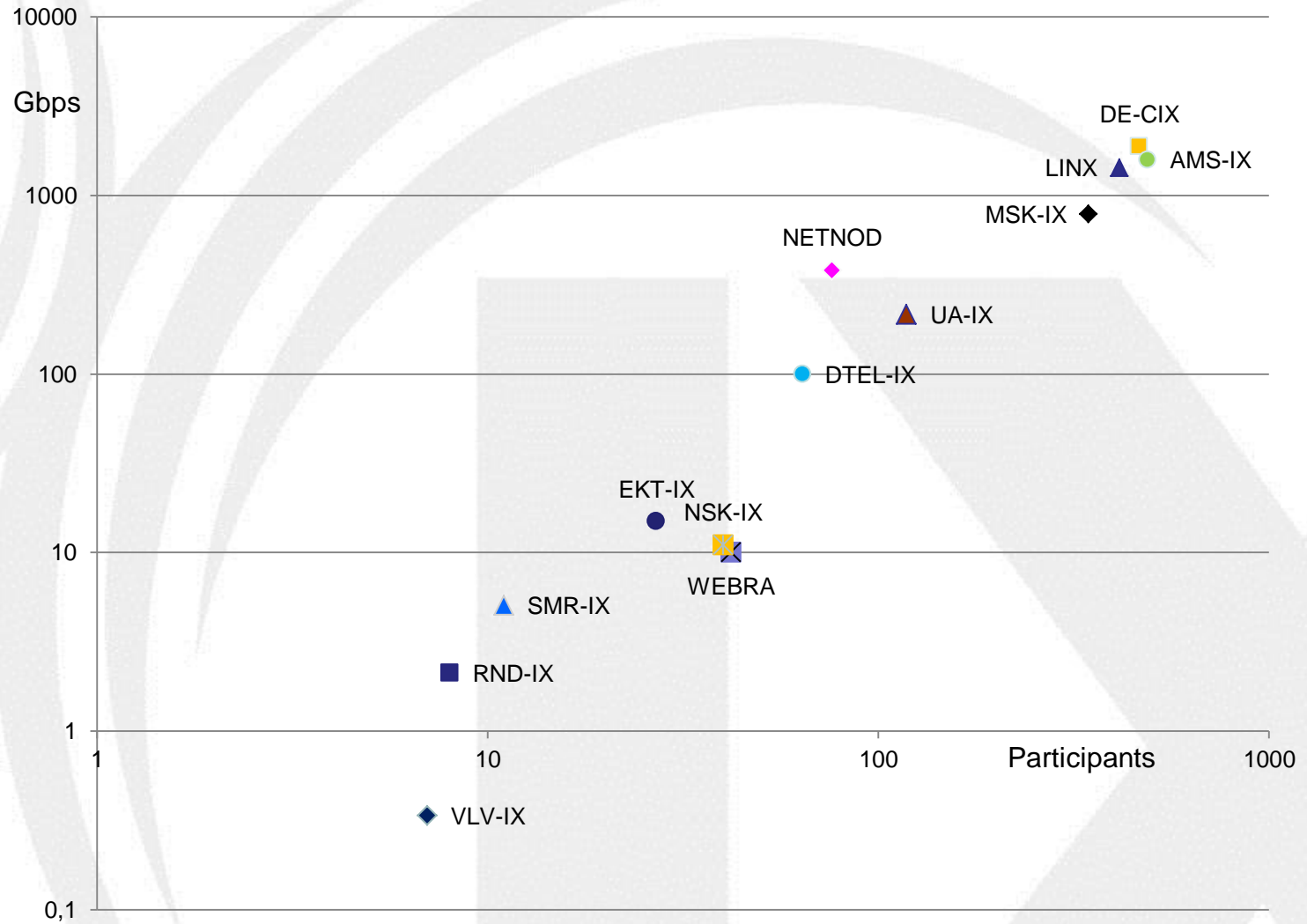
Russia



Resources of Internet



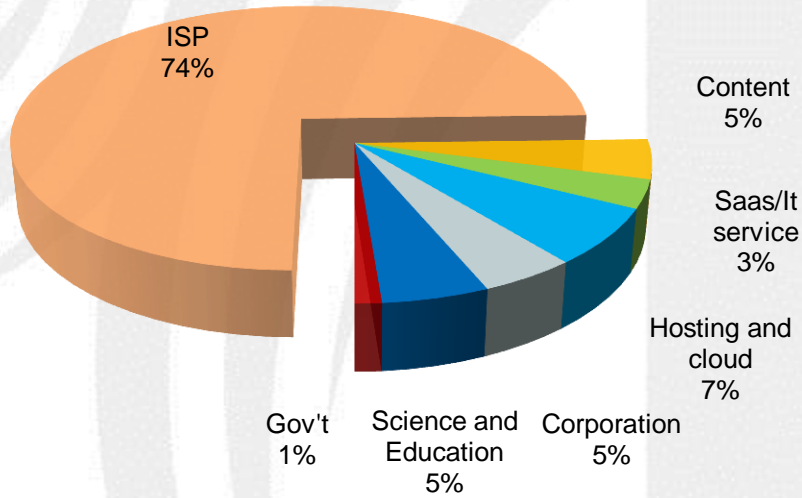
Internet eXchanges



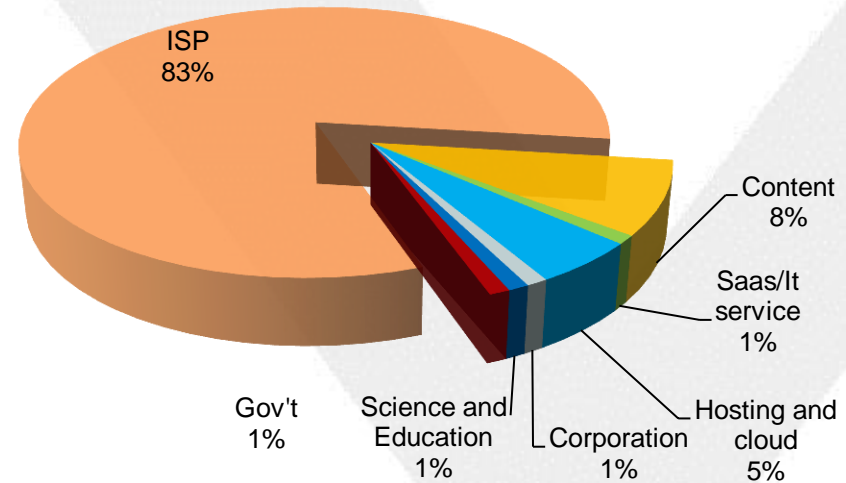
IX participants

Based on MSK-IX statistics

Traffic split



Participants split



Priorities of IX participants



ISP

- **Attitude to IX:** business
- **Interested in:** subscribers and cooperation within industry
- **Priorities:** cost – speed - uptime

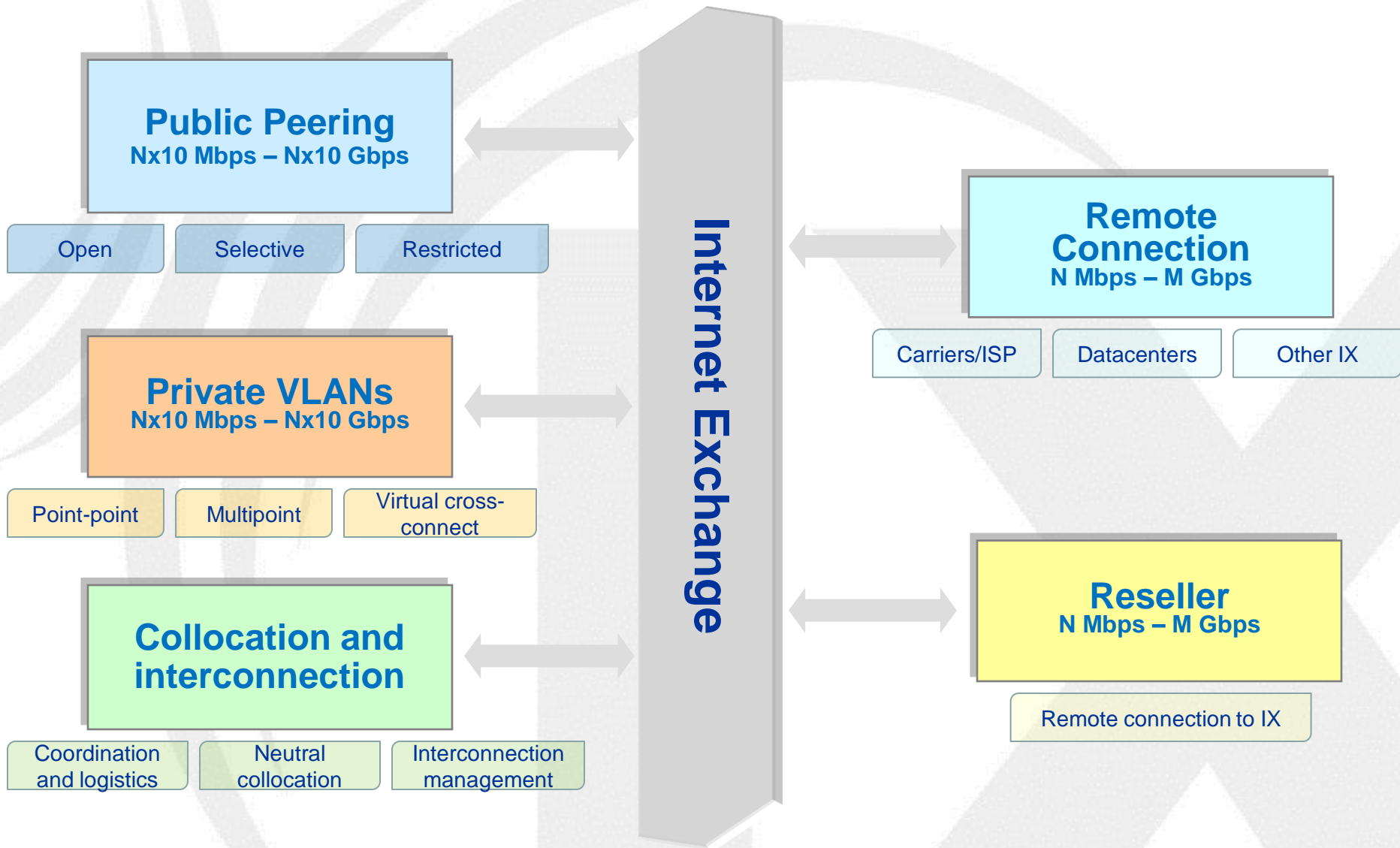
Internet businesses

- Consumer
- Internet users (world)
- Min latency & max speed – uptime - cost

Corporate Networks

- Consumer
- Communication with clients and business partners
- Uptime – min latency & max speed - cost

IX services

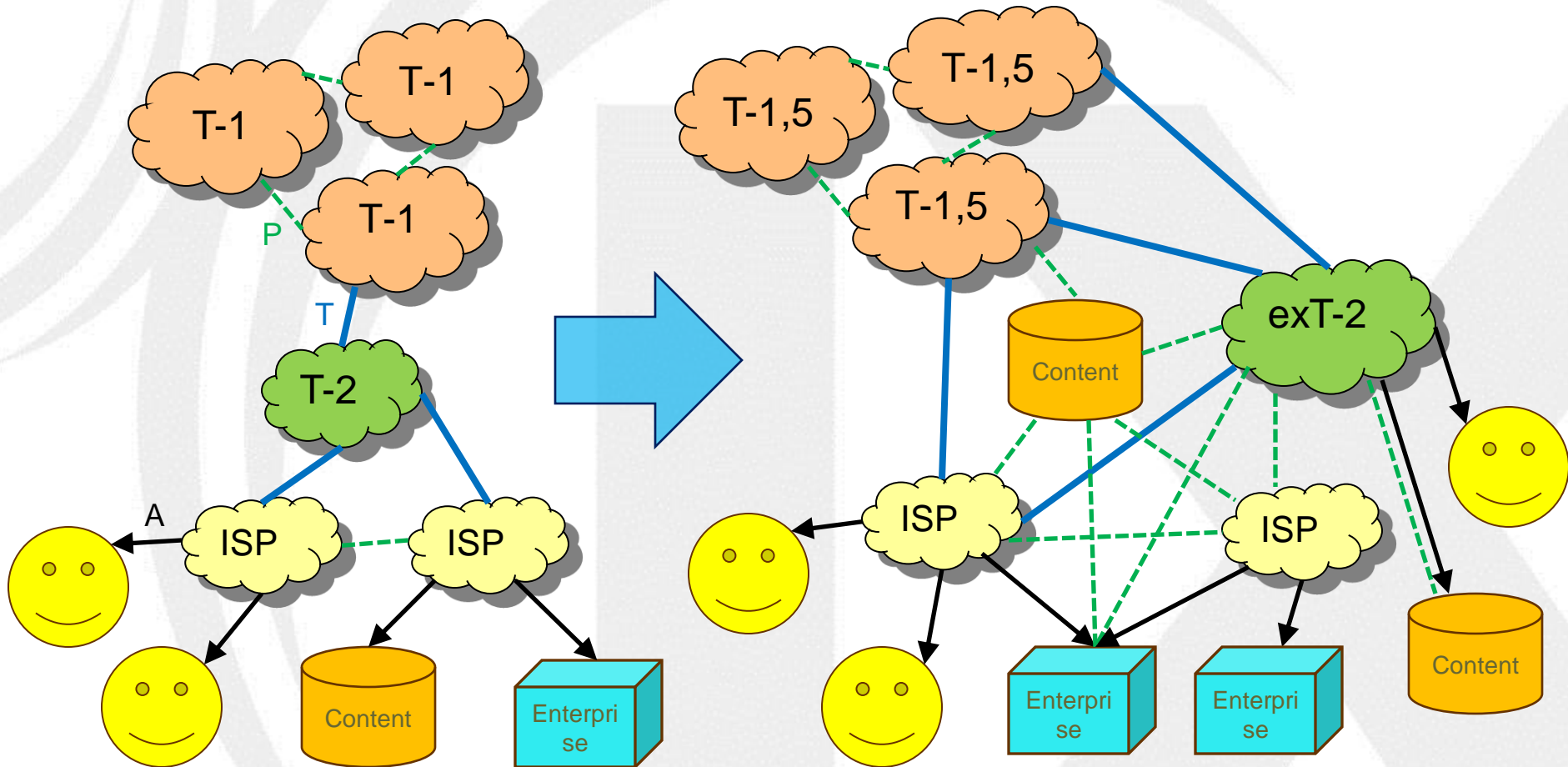


Transformation Potential

- **70% traffic of Internet nodes already bypassing Tier-1s. Here are main factors contributing to that:**
 - ✓ **Emergence and fast growth of large content providers and CDNs that penetrated most of regional segments of Internet including numerous IX,**
 - ✓ **Excess capacity offering on the market as well as decline in interest to full IP transit,**
 - ✓ **Growth of IX service quality as well as coverage makes public peering easily accessible and soundly saving**
- **Huge number of enterprise networks that are buying IP transit from providers at the moment, however potentially some of which could turn to peering**
- **Growing number of Internet businesses striving to provide comfortable navigation and unified access to services across the globe by any means**

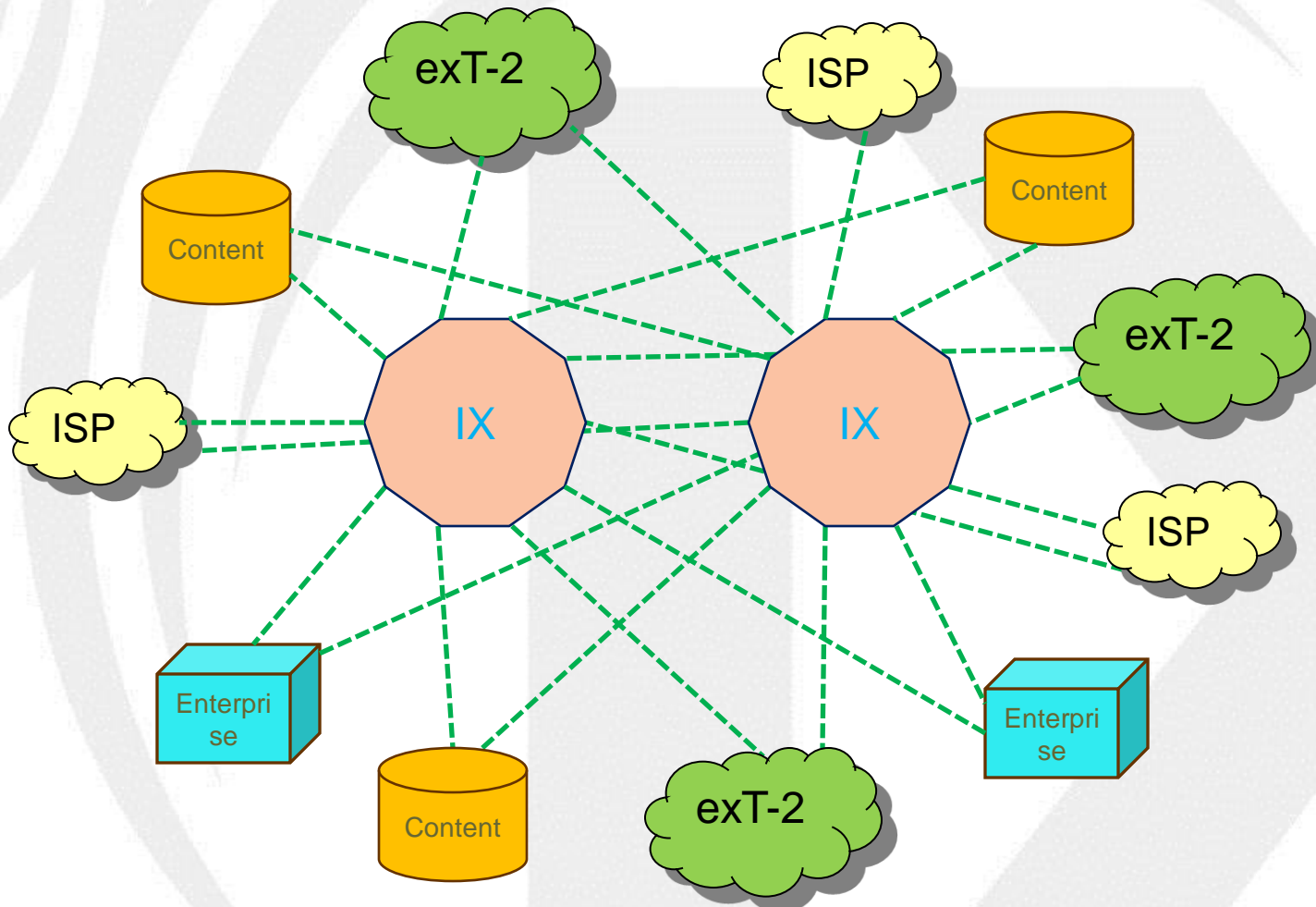
Future of the Internet

- Transformation from Hierarchical Internet into Flat Internet



Future IX Role

- Consolidation points of connectivity, peering and interconnect
- Neutral collocation and other services for participants



Thank you for attention!

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