Key Steps To Accelerating DNSSEC Deployment

Dan York Senior Content Strategist Internet Society

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Key Questions

- What needs to be done to get more domains signed with DNSSEC?
- How can DNSSEC validation be more widely deployed?
- Are there technical issues or are the issues more of communication and awareness?
- How can we as a community address these challenges to increase the usage and availability of DNSSEC?



Three Areas of Focus

- Domain name consumers entities (people or organizations) that are going to use domain names, for instance in applications or web browsers.
- 2. Domain name holders entities that register domain names and wish to sign them with DNSSEC.
- 3. Domain name infrastructure operators entities that operate components of the domain name infrastructure such as domain name registrars, DNS hosting providers and content delivery networks



Domain Name Consumers



What Should The End User Experience Be?

As an industry, we need to be clear on what "DNSSEC" should look like to "average" user:

- Should there be any visible sign?
- Should there be a new icon? Or more data added to lock icon?
- Or should the DNS lookup simply fail?
- If so, should we have a new error message back to browsers?

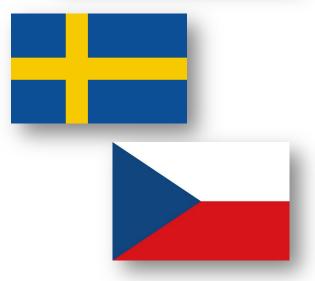


Availability of DNSSEC-Validating Resolvers

Consumers need easy availability of DNSSEC-validating DNS resolvers. Examples:

- Comcast in North America recently rolled out DNSSECvalidating resolvers to ~18 million customers
- Almost all ISPs in Sweden and Czech Republic provide DNSSEC-validating resolvers







Availability of DNSSEC-Validating Resolvers

End users *can* install local DNSSEC-validating resolvers, or configure their system to use known resolvers. Examples:

- CZ.NIC's browser plugins
- DNSSEC-Trigger from NLNet Labs

This, though, requires users to go through these steps.







Availability of DNSSEC-Validating Resolvers

Larger questions for industry discussions:

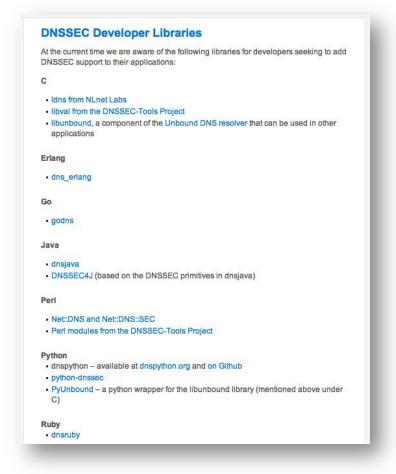
- Where should DNSSEC-validation occur?
- Is a DNSSEC-validating resolver at the ISP "good enough"?
- Or should the DNSSEC-validation occur on the user's local network? Or even in the operating system of their local machine?

Reality is that DNSSEC rollout will probably occur in phases, with initial deployments of DNSSEC-validating resolvers at ISPs and then moving to local networks and computers

Application Developer Libraries Are Available

Good news is that many / most DNS libraries for developers include DNSSEC support.

- Developers need to understand value of DNSSEC
- Question again of end-user experience:
 - Should a developer need to care?
 Or should the operating system simply take care of DNSSEC?





Domain Name Holders

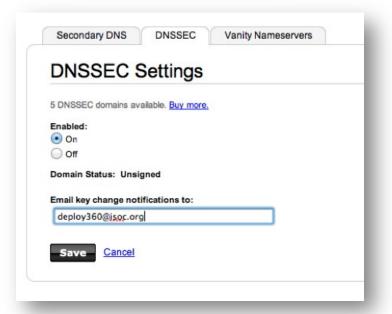


Simplify The Registrar Experience

To get more domain names signed with DNSSEC, we need to make the DNSSEC-signing process at domain name registrars easy for domain name holders. Examples:



- Binero in Sweden signs all domains by default
- GoDaddy provides a "one-click" button as part of "Premium DNS" offering
- All keys automatically generated and handled for the domain name holder



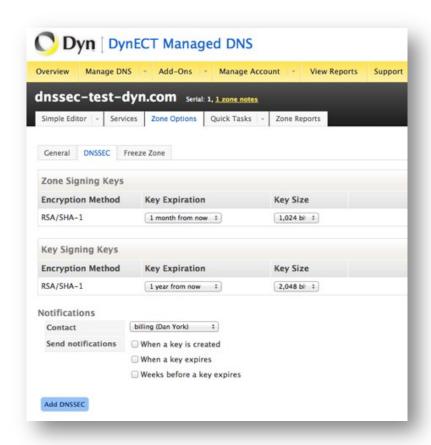


Simplify The Registrar Experience

Another example, Dyn, Inc:

- Provides a simple experience
 just click "Add DNSSEC" at the bottom
- Availability of options may be good for technical users but confusing / intimidating for new users

Need this kind of simple interface at more registrars





Increase Number of Domain Name Registrars

Need to increase number of domain name registrars supporting DNSSEC

 Good news is that the list keeps increasing!

List from ICANN at:

 www.icann.org/en/news/infocus/dnssec/deployment





Simplify/Automate Transfer of DS Records

If DNS is hosted with one provider (including self-hosted), process of getting DS record to registrar is primarily copy / paste between web forms.



Ideally needs to be automated to remove this extra step

Some registrars offering API. Example:

www.gkg.net/ws/ds.html

Note: If you are not aware, a DS record ties the DNSSEC-signed DNS zone into the global "chain of trust".



Simplify/Automate Transfer of DS Records

In documentation and web sites, we need to help average domain name holder understand difference between:

- Registrar
- DNS Hosting Provider (including hosting DNS yourself)

Many domain name holders do not understand and therefore find process confusing.

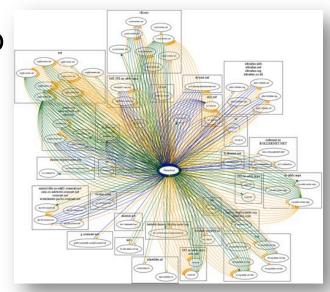
Registrar
versus
DNS Hosting
Provider



Recognize Complexity of Modern Web Sites

Modern websites are not simple group of pages. Now much more complex. Examples:

- Content from multiple sites
- Use of web hosting providers (with CNAME usage)



Use of Content Delivery Networks (CDNs)

Full DNSSEC validation requires DNSSEC support in all providers.



Complexity of Modern Web Sites - CNAMEs

Example – pointing a domain to WordPress.com involves:

```
www.example.com. IN CNAME yourblog.wordpress.com.
```

- DNSSEC validation on "www.example.com" proceeds fine until it hits this record
- Now must go through DNSSEC validation for "yourblog.wordpress.com"
- Requires that hosting providers support DNSSEC

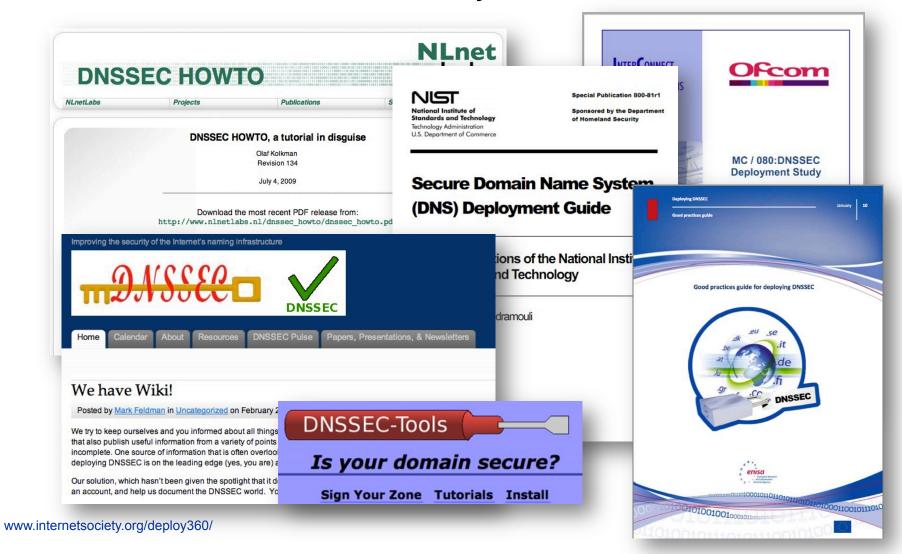


Domain Name Infrastructure Operators



Awareness of DNSSEC Information

Great amount of content already available!



Other Areas (Beyond Those Mentioned Earlier)

- Tools exist to help automate key signing (ex. OpenDNSSEC)
- Your "key rollover" process needs to be well-documented (ex. NASA/Comcast issue)
- Guidance can be found in "DNSSEC Policy & Practice Statements" (often abbreviated "DPS")



Key Steps For Network Operators To Consider:

- Can you provide DNSSEC-validating DNS resolvers to your customers?
- If you provide a domain name registrar function, can you make it easy for domain name holders to sign their domain? Can you even automate it entirely? (or if you don't directly, can you work with registrars in your area?)
- Can you help simplify/automate the DS record process?
- Can you work with web hosting providers and CDNs to provide DNSSEC-signing of their records?



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www.internetsociety.org/deploy360/



Download A DNSSEC Whitepaper

"Challenges and Opportunities in Deploying DNSSEC"

bit.ly/isoc-satin2012



Review Our DNSSEC Content Roadmap

We have posted a roadmap of the content we believe we need to add to Deploy360 site related to DNSSEC (and IPv6):

www.internetsociety.org/deploy360/roadmap/

We would greatly appreciate feedback:

- Anything missing? Are there additional topics we should consider?
- Will this content help you deploy DNSSEC?
- Please send comments to deploy360@isoc.org



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Can You Help Us With:

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Dan York

Senior Content Strategist, Internet Society york@isoc.org

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Thank You!

